



COLLEGE OF BUSINESS DEAN'S REPORT





From the Desk of the Dean

Exciting things are happening at Anderson University's College of Business, with God continuing to bless us in many ways. If you graduated more than 10 years ago, much of what you remember about the College of Business has changed, while its core values and focus on student care remain the same. This report will provide critical updates on the College of Business's ongoing activities and hopefully instill even more pride in your alma mater. If you are considering becoming a student at Anderson University, this report will highlight some of the reasons why Anderson's College of Business is the first choice for many top students. 2023 marks my seventh year at AU, and the quality of our university and its business program continues to impress me every day.

I am honored to serve as the Dean of the College of Business and look forward to its continued growth, diversity, and quality in program offerings, and the ongoing success of our graduates.

We Mean Business!

Steve Nail, JD
Dean, College of Business

COLLEGE OF BUSINESS ACADEMIC PROGRAMS

Over the past several years, the College of Business has meticulously refined its program offerings to better cater to the academic and professional needs of its students. We have transitioned from offering Concentrations to providing Majors, each encompassing at least seven unique courses not shared with any other major. Our array of Majors now includes Management, Marketing, Accounting, Finance, Human Resources, and Supply Chain, with the recent addition of Computing and Data Analytics, and Sports Management.

We are excited to introduce the Entrepreneurship Minor, tailored for individuals aspiring to business ownership, corporate innovation, market trend analysis, and entrepreneurial team leadership. Core courses encompass Financial Accounting, Principles of Management, and New Product Development, with a capstone experience in the 'AU Shark Tank' project during the MKT 350 course in Spring 2024. This minor not only imparts essential entrepreneurial skills but also offers a platform for practical application through innovative projects.

Commencing in Fall 2022, we introduced the Lean Six Sigma Yellow Belt certification exam into our Management 462 class, "Statistical Quality Management." The inaugural class, consisting of 23 students, saw a remarkable 95.7% pass rate in this exam, earning them the Lean Six Sigma Yellow Belt certification. Recognized nationally, this certification empowers employees to participate in and lead continuous improvement and problem-solving teams, which is a significant asset in the modern workforce.

Furthermore, the Supply Chain department celebrated another fruitful year, especially with the success of our BUS 580 class in the MBA program titled "Six Sigma, Agile and Lean Systems," offered in Fall 2022. This course provides students with an opportunity to earn a Lean Six Sigma Green Belt certification upon passing a designated exam. We are thrilled to report an 85.7% pass rate, notably higher than the national average of 65%. This achievement added 18 more certified Green Belts to our tally, bringing the total to 48.

The integration of the Lean Six Sigma Yellow Belt certification in our undergraduate program and the Green Belt certification in our MBA program exemplifies our commitment to equipping students with highly sought-after credentials. These certifications, coupled with their chosen degrees, significantly enhance our graduates' marketability, ensuring they stand out in their respective career fields. Our continuous effort to blend academic rigor with practical certifications underscores our dedication to preparing students for success in the competitive business landscape.

In furtherance of enriching our academic offerings, we have also introduced Minors for each Major alongside standalone Minors in International Business and Organizational Leadership. We're also excited to unveil two new certificate programs in Sales and Certified Financial Planning.

We initiated the Plus One program to allow qualified undergraduate students to undertake up to 3 Masters level courses for dual credit. The credits earned can subsequently be applied towards obtaining an MBA or a Masters of Organizational Leadership. Our recent Business Aptitude Test results, undertaken by senior COB students prior to graduation, exhibit a promising trend—across every tested category, Anderson's COB students surpassed the national average, as depicted in Table 1 below.

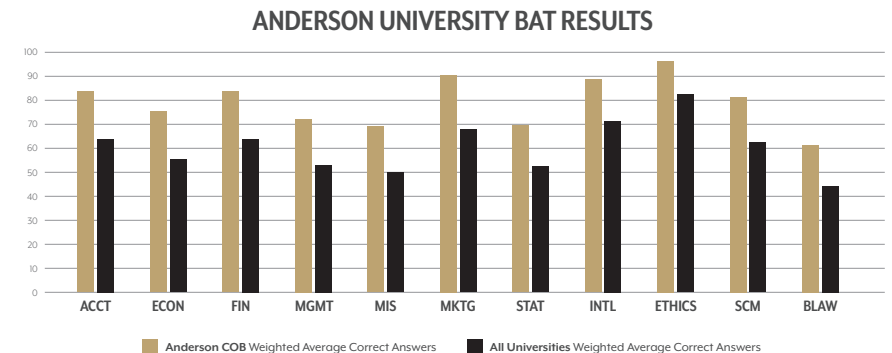
Over recent years, we have revitalized and diversified Anderson's Masters programs. Now, alongside Healthcare Leadership, we offer four new concentration areas: Marketing, Supply Chain, Human Resources, and Organizational Leadership. These concentrations, each comprising four specialized courses, have gained significant popularity among our students. Upon completing an MBA, every student will also be certified as a Six Sigma Green Belt. Moreover, students in the Marketing concentration will attain certifications in Hubspot Content Management, Google Analytics, and Social Media Marketing (individual platforms).

Our Masters programs stand as a testament to exceptional value and return on investment. US News ranks Anderson's MBA program as number 3 in South Carolina and number 162 nationally, while our Master of Organizational Leadership program ranks number 2 in South Carolina and number 131 nationally. With program costs averaging around \$20,000, graduates have reported an average earnings increase of \$10,000 upon completion as can be seen in Table 2. National testing scores further underscore the value and return on investment, with Anderson students scoring higher on average in exit exams compared to other comparator groups.

(continued on next page)



Table 1





COLLEGE OF BUSINESS FACULTY ACHIEVEMENTS

MATTHEW BALL

In November 2022, Matthew Ball, Instructor of Supply Chain Management, was honored with an invitation to speak at the South Carolina Association of Certified Public Accountants “Fall Fest” Conference in Columbia. His presentation, titled “The Irony of Supply Chains and Inflation,” provided an excellent platform for collaboration with attendees as they explored how the inflation-fighting effect of global supply chains was diminished by the cumulative effect of the COVID-19 pandemic and discussed strategies for regaining competitiveness moving forward.

DR. KENT SAUNDERS

Dr. Kent Saunders, Professor of Finance and Economics, was awarded a 9-month Fulbright scholarship to teach at the Academy of Economic Studies of Moldova (ASEM) for the 2021-2022 academic year. Although Dr. Saunders is not fluent in any foreign language, all his teaching responsibilities were conducted in English. During his Fulbright tenure, he taught courses in capital markets and international finance, delivered lectures in the master’s degree program at ASEM, and participated in workshops at the America House in Chisinau. Dr. Saunders’ Fulbright experience was significantly affected by two major global crises: the COVID-19 pandemic, which delayed the start and altered the class format of his Fulbright, and Russia’s invasion of Ukraine, which necessitated a change in his living arrangements. Despite the challenges, Dr. Saunders enriched his knowledge and understanding through extensive travels, teaching, and interaction with different cultures.

Dr. Saunders reflects, “This journey deepened my understanding of who I am, broadened my perspective of the world, and clarified my capabilities. The experience has left me with fond memories of Moldova and an enriched perspective that I now bring to my teaching and interactions.

DR. KIMBERLY WHITEHEAD

Dr. Kimberly Whitehead has published the second edition of a textbook coauthored with Dr. Edmund Prater from the University of Texas at Arlington titled “An Introduction to Global Supply Chain Management: What Every Manager Should Know.”

Table 2

MASTERS EXIT EXAM COMPARISON

SCHOOL/AGGREGATE	OUTBOUND %
Anderson University (South Carolina)	64.29%
ACBSP (U.S.) - Accreditation Council for Business Schools and Programs	59.07%
Faith-based Institution	57.78%
Southern Association of Colleges and Schools	60.73%

The 2022 Post-Traditional BBA Senior Exit Survey sheds light on the positive impact our program has on students’ career advancement. Some key statistics from the survey are highlighted in Table 3 below.

Additionally, our graduates have secured positions in reputable organizations, including:

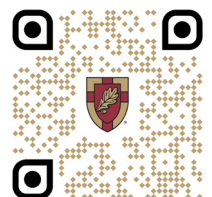
- BMW
- Arthrex
- Truist
- Bon Secours Mercy Health
- Mölnlycke Healthcare
- Michelin
- Alfmeier Friedrichs & Rath, LLC

These developments underscore our unwavering commitment to academic excellence, practical skills acquisition, and the holistic preparation of our students for successful careers in the competitive business landscape.

Table 3

2022 BBA SENIOR EXIT SURVEY	BBA FALL & SPRING 2022
I received or will be receiving a promotion as a result of completing my degree.	13/27=48%
Preparation for employment	Very Satisfied or Satisfied 21/25=84%
Preparation for graduate school	Very Satisfied or Satisfied 22/26=85%

For more news about Anderson University’s College of Business faculty, staff, and student achievements, visit the Anderson University website at: andersonuniversity.edu/news



DR. GIOVANNI CALISE

College of Business and City of Anderson Team Up to Help Entrepreneurs: The Anderson University College of Business collaborated with the City of Anderson to launch a five-week training program for local entrepreneurs from October 4 to November 1, 2022, under the guidance of Business Professor, Dr. Giovanni Calise. This initiative, open to all regardless of background or experience, covered key business topics in weekly sessions to equip participants with essential business skills. Dr. Calise's interactive teaching style, coupled with a small class size, allowed for personalized learning, enabling entrepreneurs to ask specific questions relevant to their ventures. Sara Wright, the City of Anderson Economic Development Coordinator, lauded the program for its unique structure that facilitated knowledge retention and immediate application to the entrepreneurs' businesses. This collaborative effort underscores the College of Business's commitment to community engagement and the practical application of academic knowledge.

DEAN STEVEN NAIL

For the second consecutive year, Dr. Steven Nail, the Dean of the Anderson University College of Business, was recognized by the Greenville Business Magazine as one of South Carolina Upstate's 50 Most Influential individuals. This honor, announced on January 24, 2022, acknowledges his significant contributions to the academic and business communities. Under his leadership, the College of Business expanded its partnerships and initiated the Kim S. Miller Family Enterprise Institute of South Carolina. Besides his academic endeavors, Dr. Nail co-hosts the Survive HR podcast, extending his influence and insights to HR professionals worldwide. This recurring recognition underscores Dr. Nail's impactful journey and his substantial role in both the academic and professional realms.



COLLEGE OF BUSINESS STUDENT AND ALUMNI ACHIEVEMENTS



Matthew Mahaffey

Our esteemed student, Matthew Mahaffey, was honored with a CSCMP (Council of Supply Chain Management Professionals) EDGE Conference Student Scholarship from the South Carolina Roundtable, marking a significant representation at the Annual International CSCMP conference in Nashville. His journey, shaped by a legacy of industrial engineering from his grandfather, has seen him delve into supply chain management, earning a Lean Six Sigma Green Belt along the way. The conference, an apex for networking and learning in September 2022, saw Mahaffey actively involved in event setups and takedowns, reinforcing his keen interest in the supply chain's process flow from inception to completion.



Hope Uskoski

The South Carolina Council of Supply Chain Management Professionals (CSCMP) Roundtable sent one of our Supply Chain Management students to represent all the schools in South Carolina at the EDGE Supply Chain Conference and Exhibition in October 2023, held in Orlando, Florida. Ian Macurda (currently interning at Boeing in Washington) and Hope Uskoski (currently interning at Scansource in Greenville) were selected through a highly competitive process, outshining peers from esteemed institutions such as Clemson, USC, and the Citadel. Hope Uskoski was ultimately sent to attend the conference. This recognition is a testament to the excellence of our Supply Chain Management program.



Jacob Oster

Jacob Oster, a 2020 graduate of the Anderson University College of Business, joined the elite group of individuals to win the Elijah Watt Sells Award for excellence in the national CPA exam. With a cumulative score above 95.5 across all four sections of the Uniform CPA Exam, Jacob was one of only 89 individuals to receive this award out of 75,000 test-takers. Our Accounting program's rigorous preparation has led to an outstanding track record, with only one student not passing the CPA exam on the first attempt since its inception over a decade ago. This speaks volumes about the quality of education, our dedicated professors, and the hardworking students.

COLLEGE OF BUSINESS EXPERIENTIAL LEARNING

INTERNSHIP AND CO-OP PROGRAM RESULTS

The College of Business's Internship and Co-op program continues to serve as a model for other universities. For six years, Mrs. Kristi Harton, affectionately known as COB Mom, the Director of Experiential Learning, has dedicated herself tirelessly to this program. In 2016, the COB collaborated with around 20 organizations to place students in internships during their junior year's summer. Today, the COB boasts over 270 business partners, with students engaging in internships or co-op opportunities as early as their freshman year. Students now have opportunities throughout the academic year, in addition to the summer. Table 4 (below) shows a summary of the program's results in 2023 compared to previous years.

Table 4

YEAR	TOTAL INTERNSHIPS	TOTAL PAID INTERNSHIPS	AVERAGE PAY PER HOUR
2016	66	36 (65% paid)	\$10.52
2022	143	140 (98% paid)	\$14.90
Fall 2022-Summer 2023	129	117 (90.7% paid)	\$15.81

INDUSTRY PARTNERSHIPS

Our supply chain management program gratefully received a \$2,500 contribution to fund the 2023 4th Annual Great Package Race, further promoting experiential learning and industry engagement. This generous support enables our students to engage in hands-on, practical experiences that are essential in preparing them for successful careers in the evolving field of supply chain management.

The enhancements to this program and the continued focus on application-based academics have contributed to increased starting salaries for our students, as demonstrated below:

Table 5

YEAR	AVERAGE STARTING SALARY
2016	\$32,500
2022	\$55,000



COLLEGE OF BUSINESS ASSOCIATED CENTERS AND INSTITUTES

CENTER FOR FINANCE AND ECONOMICS AND THE RON BLUE CENTER

The Center for Finance and Economics, under the leadership of Dr. Gordon Smith, was established in 2019 and encompasses the Cauthen Fund, The Ron Blue Center, and the Investment Challenge Program. The Ron Blue Center, in collaboration with the university, strives to educate students from a biblical viewpoint on managing and stewarding their finances effectively. Throughout their tenure at Anderson University, students receive materials and principles from the Ron Blue Center that aid in their financial learning journey through the biblical money management program. In November 2022, the university welcomed Mr. Phil Gelatt from the Ron Blue Center, who enriched our community with his insights during the weekly chapel service.

The Investment Challenge is a market simulation competition held each semester, allowing students to experience investing without financial risk. Awards are presented to those students whose investment strategies yield the highest returns.

The Cauthen Fund, initiated through a generous \$125,000 investment by the Cauthen family, enables students to manage real funds by investing in stock and bond portfolios. Profits from these investments are utilized to support charitable causes worldwide. Additionally, students publish a written economic report each semester and provide brief LinkedIn video updates bi-weekly during the academic year.

KIM S. MILLER FAMILY ENTERPRISE INSTITUTE OF SOUTH CAROLINA

Established in January 2020, the Kim S. Miller Family Enterprise Institute of South Carolina has been nurturing family businesses across the state. During the academic year of 2022-2023, the Institute organized four breakfast briefings, two socials, and an annual conference covering pivotal topics such as legal aspects of family enterprise, leadership and human capital, values and communication, and succession planning.

The fall social was hosted at the Roper Mountain Science Center, featuring two shows in the planetarium, tours of the science center, musical entertainment by AUthenticity, and catering by Table 301. Over 100 family members of all ages attended the event, making it a memorable occasion.

Our second annual conference held in November, themed “Rock On! Sustaining the Family Enterprise,” explored a variety of subjects including ransomware, sibling relationships, supporting non-family members, creative bonuses and compensation strategies, and managing exits from the family business. The conference was well-received, with over 75 members and guests in attendance.

The recent “Timeless Truths and Timely Topics” conference at the Kim S. Miller Family Enterprise Institute of South Carolina, held on November 2, 2023, at The University Center in Greenville, was a notable success. Stephanie Stuckey, Chair of Stuckey’s, captivated the audience as the keynote speaker, sharing the fascinating story of her family business’s evolution from the Great Depression through World War II to its current resurgence. The conference featured a diverse array of sessions, including vital

legal updates impacting business-employee relations by Chris Gantt-Sorenson and Tyler Gilliam, and a compelling talk on family governance by Jean Meeks-Koch, PhD. Further highlights included John Barnes discussing key business levers, Clint Park on leadership development, Richard Ray on creating a psychologically safe workplace, and Cassie Thompson’s insights into Artificial Intelligence’s role in family businesses.

We are also thrilled to announce a grant award of \$25,000 from the Wells Fargo Foundation. This grant is earmarked for supporting female and minority-owned small family enterprises in South Carolina. A testimonial from one of the grant recipients underscored the tangible benefits accrued from being a member of the Institute.

In 2022-2023, we welcomed our first two affiliate partners: Foster Victor and Haynsworth Sinkler Boyd. Affiliate Partners are a select group with extensive experience working with family-owned enterprises. They serve as knowledgeable subject matter experts assisting members of the Institute in areas such as law, investment and banking, strategic planning, accounting, executive coaching, tax and estate planning, human resources, family business consulting, organizational development, and more.



Left: Photograph from the Grand Opening of the Kim S. Miller Family Enterprise Institute of South Carolina in Fall 2020.

COLLEGE OF BUSINESS CONFERENCES AND EVENTS

NETWORKING EVENTS

In an endeavor to bridge the gap between academia and industry, the College of Business at Anderson University has been steadfast in organizing networking events every fall and spring. These events serve as a robust platform for students to interact with potential employers and for companies to scout promising talent. The Fall Networking Event of 2021 saw participation from 25 companies and engaged 83 students. Fast forward to Fall 2023, the recent networking event witnessed a significant uptick in participation with 43 companies and 133 students in attendance. These events are emblematic of the golden opportunities provided to students from various majors including Accounting, Computing & Data Analytics, Financial Economics, Human Resource Management, Business Management, Marketing, Sport Management, and Supply Chain Management to broaden their horizon and foster potential employment relationships.

HUMAN RESOURCES AND MANAGEMENT CONFERENCES

The realm of Human Resources and Management is ever-evolving, necessitating a platform for discourse and learning. In spring 2022, Anderson University hosted the 4th Annual Human Resources and Management Conference titled “Winning the War on Talent,” attracting 58 attendees. The day-long conference on April 7, 2022, was packed with diverse topics delivered by renowned speakers, providing a rich learning environment. It also offered SHRM/HRCI Recertification Credits, an essential for HR professionals. The tradition of insightful discussion continued into Spring 2023 with “The New Normal: A Management and HR Conference” held on March 28, 2023. In this spring conference, Anderson University professors Dr. Maxey, Dr. Ray, and Dr. Moore presented. The event, attended by 61 professionals, facilitated a dialogue on the changing dynamics in the HR and Management fields, providing a platform to connect and learn from leading experts.



DISRUPTHR EVENTS

DisruptHR, a global initiative, is renowned for inspiring fresh ideas and innovative thinking in talent management. Anderson University has been a key player in this movement, successfully hosting the 6th annual DisruptHR Greenville event on November 14, 2023, at the University Center of Greenville. This event followed the successful 5th annual DisruptHR Greenville, held on January 24, 2023, at the Greenville ONE Center, which attracted 104 attendees, and the inaugural DisruptHR Columbia event on May 16, 2023. The November event continued the tradition of high-energy information exchange, featuring brief, dynamic presentations where speakers had just five minutes and slides rotating every 15 seconds. This format facilitated a vibrant and fast-paced atmosphere for the exchange of groundbreaking ideas and networking. The continued success of DisruptHR events, including the recent one in Greenville, underscores Anderson University's dedication to promoting innovative discussions in human resources and highlights its role at the intersection of academia and the ever-evolving demands of the modern workplace.

SUPPLY CHAIN CONFERENCE

Recognizing the pivotal role of supply chain and logistics in today's global economy, Anderson University College of Business introduced its first Supply Chain annual conference titled “Supply Chain: The Links Are People” on September 21, 2023. With 39 attendees, the event aimed at connecting supply chain and logistics professionals while learning from leading experts in the field. The discussions led by industry stalwarts highlighted the human elements within Supply Chain and Logistics. The event not only enriched the understanding of attendees regarding the modern challenges and opportunities in the supply chain but also offered CSCMP credits, further contributing to their professional development.

NEW FACULTY AND STAFF



Ann-Janette Locke

Ann-Janette Locke has made a significant impact in her first year with us and is currently developing new data analytics courses including “Data Analytics for Business” at the undergraduate level and crafting a “Statistical Techniques for Business Analytics” course as part of our new MS in Business Analytics program.



Scott Whitaker

Scott Whitaker has had a productive first year, revitalizing three marketing courses and creating a new marketing elective. His initiative to foster partnerships between local businesses and AU marketing students on real-world projects has been particularly successful with over 20 local companies engaged this year.



Richard Ray

Richard Ray has been a dynamic addition to our faculty, redesigning several courses in both the undergraduate and graduate programs. His integration of analytics, consulting skills, ethics, and simulations into course topics has made the learning experience more real-world and applicable for emerging managers and leaders.



Allie Walker

Stepping in as the Director of Experiential Education, Allie Walker plays a pivotal role in connecting students with indispensable internship opportunities at reputable companies. With a keen eye for detail, she offers invaluable guidance in refining students’ resumes and co-organizes successful Networking opportunities.



Cade Tessmann

Our new Corporate Event Coordinator, Cade Tessmann, has swiftly made his mark by successfully managing notable events such as the “Supply Chain: The Links Are People” conference, the Fall Networking Event, and DisruptHR. He is currently spearheading the planning for our next HR conference.

COMMUNITY PROJECTS

Our students have been engaging in various meaningful projects, contributing to local businesses and non-profit organizations, showcasing the practical application of their academic knowledge:

Hearts in Harmony

Students formed teams to devise strategies for a non-profit horse ministry with the goal of increasing funding and community support for ongoing events. They created and presented marketing materials to help the non-profit enhance its ministry objectives.

Deanna Bartlett Ministries

Teams of students assisted in launching a discipleship ministry. They developed branding logos and guidelines, produced introduction and product videos, and created social media posts. They also crafted a mission statement, provided recommendations on non-profit setup, and suggested ideas for events and volunteer engagement.

Katharine Marie Weddings

Our students collaborated to enhance the online presence of a local bridal business by creating social media and website content. They also analyzed and provided recommendations on the company’s Google Analytics, SEO, Business Profile, and web presence. Each team conceived campaigns aimed at improving local market share and brand awareness in the bridal marketplace.

Defenders for Children

Marketing design students created marketing graphics for a non-profit organization partnered with local police K9 units in the fight against human trafficking of minors. This project also included participating in a design contest hosted by the organization.

Various Business Projects

Student groups collaborated with numerous local businesses to produce marketing collateral, including videos, social media posts, t-shirts, buttons, flyers, landing pages, and more. They presented their work to business owners, contributing to the marketing efforts of local enterprises like Scouts Donuts, Grady’s Great Outdoors, Westminster Dentistry, Figs, Indigo Custom Framing, Cahaly’s, and others.

Helping AIM As They Help Others

The Anderson University College of Business fostered a collaborative initiative with Anderson Interfaith Ministries (AIM) on February 16, 2022, enabling students to apply their classroom knowledge towards aiding a local charity. Under the guidance of Dr. Kim Whitehead, associate professor of quantitative management, students utilized Lean Six Sigma concepts to help AIM streamline their operations, enhancing efficiency in service delivery to the needy. This engagement provided students with practical experience, emphasizing the importance of community involvement. It showcased a successful academia-community partnership, highlighting the University’s commitment to practical learning and societal impact. The initiative not only honed students’ skills but also fostered a longstanding partnership between the College of Business and AIM, embodying shared faith-based values and a mission to contribute positively to the community.

College of Business Studies Impact of Employees with Disabilities

On May 9, 2022, Dr. Jeffrey Moore and a team from Anderson University College of Business, in collaboration with Bed, Bath and Beyond’s Vice President of Human Resources and Supply Chain, Tom Gustafson, initiated

a research project on inclusive employment practices. This study, extending from a decade-long research partnership with Walgreens, delved into the employment of individuals with disabilities at Bed, Bath and Beyond's Dallas distribution center. The team analyzed key metrics like productivity, absenteeism, and engagement among these employees, exploring ways to enhance employment opportunities for the disabled population. This effort, involving graduate and Ph.D. students alongside faculty, continues to underscore the College of Business's dedication to examining the societal impact of organizational practices, building upon previous collaborations with Walgreens and Sephora on similar inclusivity projects.

Habitat for Humanity Anderson

"Thank you, Anderson University College of Business! Everyone did a wonderful job of putting the siding on Tammy's home. We are so glad to have such a great connection with AU. Seeing the future generation come out and continue the mission for affordable housing is a great thing to see! #communitysupport"

Save the Brand Competition

Marketing seniors at Anderson University College of Business recently demonstrated their strategic prowess in the "Save the Brand" competition, held on November 29, 2023. This engaging contest challenged students to devise innovative strategies for revitalizing the brand of Bed Bath and Beyond. Participants applied their cumulative learning from four years of business education, blending digital marketing tactics and brand management skills to present visionary brand revival plans. The competition, which mirrored real-world business scenarios, underscored the students' ability to apply classroom theories to practical challenges. It also highlighted the College's dedication to equipping students with both the knowledge and experience necessary to succeed in the dynamic field of marketing and business strategy.

These projects not only provide invaluable real-world experience for our students but also foster meaningful relationships with the local community, aligning with our goal of nurturing competent, ethical, and socially responsible business leaders.

COLLEGE OF BUSINESS DATA AND ACCOLADES

Fall 2023 Admission/Enrollment Data

ENROLLMENT STATISTICS

681

Total Enrollment Across all Programs

DEMOGRAPHICS

70%

Male Students

30%

Female Students

Fall 2023 Academic Proficiency Data

AVERAGE UNDERGRADUATE TEST SCORES

1154

SAT

24

ACT

82

CLT

AVERAGE GPA

4.04

Undergraduate

3.43

Graduate

College of Business Accolades

#3

Best Colleges for Business in South Carolina
(Niche, 2024)

#234

Best Colleges for Business in America
(Niche, 2024)

"Best College" among regional universities in the South
(U.S. News & World Report, 2024)

"Most Innovative" among regional universities in the South
(U.S. News & World Report, 2024)

"Best Southeastern" universities
(The Princeton Review, 2024)





ANDERSON UNIVERSITY

Knowledge for your Journey

Anderson University Accreditations

Anderson University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award bachelor's, master's, and doctorate degrees. Questions about the accreditation of Anderson University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, by calling 404.679.4500, or by using information available on SACSCOC's website (www.sacscoc.org). Professional accreditation includes the National Council on Family Relations (NCFR), the National Association of Schools of Music (NASM), the National Association of Schools of Art and Design (NASAD), National Association of Schools of Theatre (NAST), Council for the Accreditation of Educator Preparation (CAEP) through National Council for Accreditation of Teacher Education (NCATE) Legacy, the Association of Collegiate Business Schools and Programs (ACBSP), the Commission on Collegiate Nursing Education (CCNE), and the Commission on Accreditation in Physical Therapy Education (CAPTE).

Non-Discrimination Statement

Anderson University does not unlawfully discriminate on the basis of race, color, national origin, sex, disability, age, or religion in its programs and activities. Please direct inquiries to Dr. L. Dianne King, Associate Vice President for Student Development/Dean of Student Success/Title IX Coordinator, Thrift Library Office 203, 316 Boulevard, Anderson, SC, 29621, (864) 231-2026, ldking@andersonuniversity.edu or to the Office for Civil Rights, U.S. Department of Education at 1-800-421-3481 or ocr@ed.gov. For more information go to: www.andersonuniversity.edu/notice-of-nondiscriminatory-policy-students.